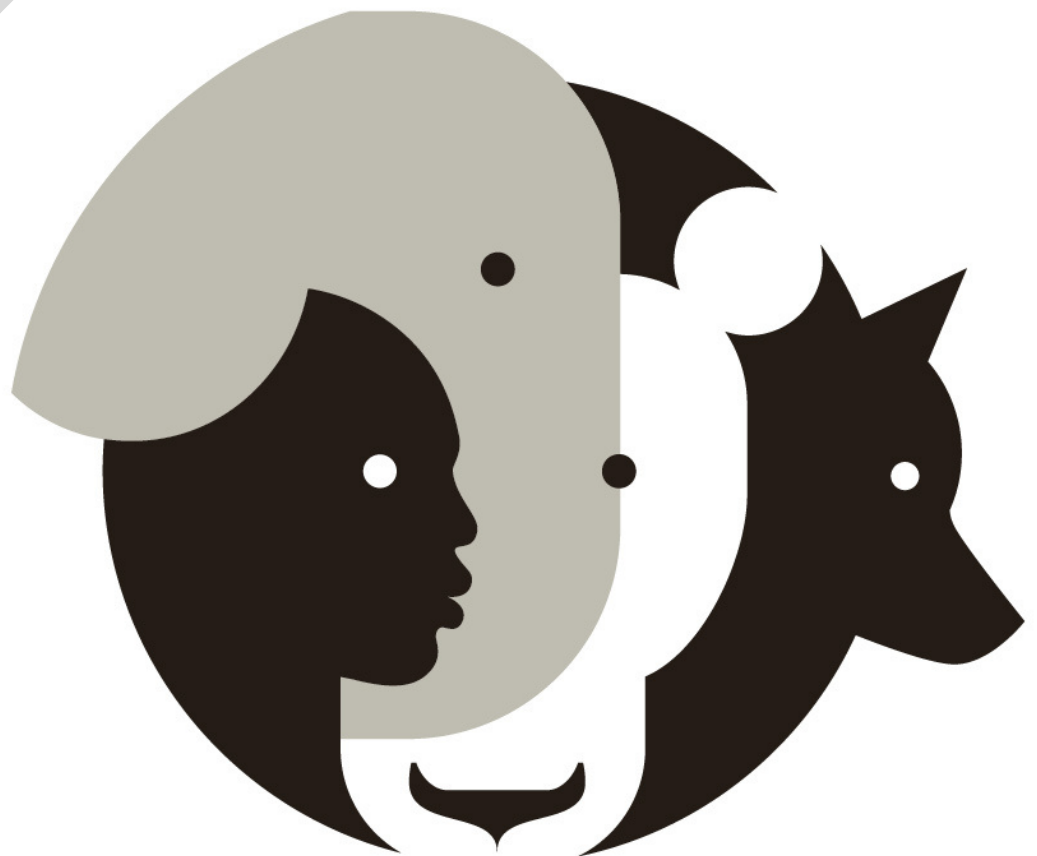


# PARTNERSHIP PROPOSAL

TOGETHER FOR A POWERFUL COMMUNICATION

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**coexistence.life**

# COEXISTENCE.LIFE

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## OUR VISION

We work to build a world in which  
humans and wildlife coexist in  
harmony

## OUR MISSION

Expressing the full power of  
communication to enable human  
wildlife coexistence



## OUR GOALS

Collaborate to create shared **messages** to facilitate  
Human-Wildlife Coexistence

Use the **cultural and traditional heritage** to promote  
Human-Wildlife Coexistence

Facilitate wildlife presence **acceptance** among  
communities

Turn communication into a **behaviour change** tool

Communicate Human-Wildlife Coexistence to the  
extent that it becomes a **daily topic** for all

Share and communicate Human-Wildlife Coexistence  
**best practices** from the field





## HOW WE COMMUNICATE

**On the field initiatives:** We work with students and communities to spread out the concept of Human-Wildlife Coexistence and to better understand barriers that could delay its achievement

**Website and blog:** We are creating a hub to discuss coexistence with experts and the general public. On our website ([www.coexistence.life](http://www.coexistence.life)), we show the work of those on the field promoting coexistence in diverse geographical and social contexts. For this, we collect communication materials from around the world to provide examples of materials used to mitigate conflict.

**Facebook:** We use Facebook as a tool to share news and stories about coexistence, promote interesting communication tips and present projects that work in coexistence from around the world.

**Instagram:** We use Instagram and its impactful features to display images and videos from the different activities taking place in the field.



# HOW TO COLLABORATE

**Website:** Be our partner to communicate Human-Wildlife Coexistence. We aim to create a network of experts that, through their experience, can generate a flow of conversation about the best communication to promote coexistence. Partner with us and share your experience in the field. United we stand!

**Facebook:** Tag @coexlife in your most interesting publications about Human-Wildlife Coexistence (twice a month). In exchange, we will repost them, promote your project and tag you in our content.

**Instagram:** Send us one or two pictures a month explaining how you are experiencing coexistence and we will include them in our 'Coexistence stories from the world' section.

## @Coexlife

**Communication Library:** Because we value your work, we are collecting communication materials from the field. Do you have a brochure, an infographic, a video or maybe a podcast? If so, you can send them to us and we will promote them in our blog, social networks and communication library with all the credits and references to your project.



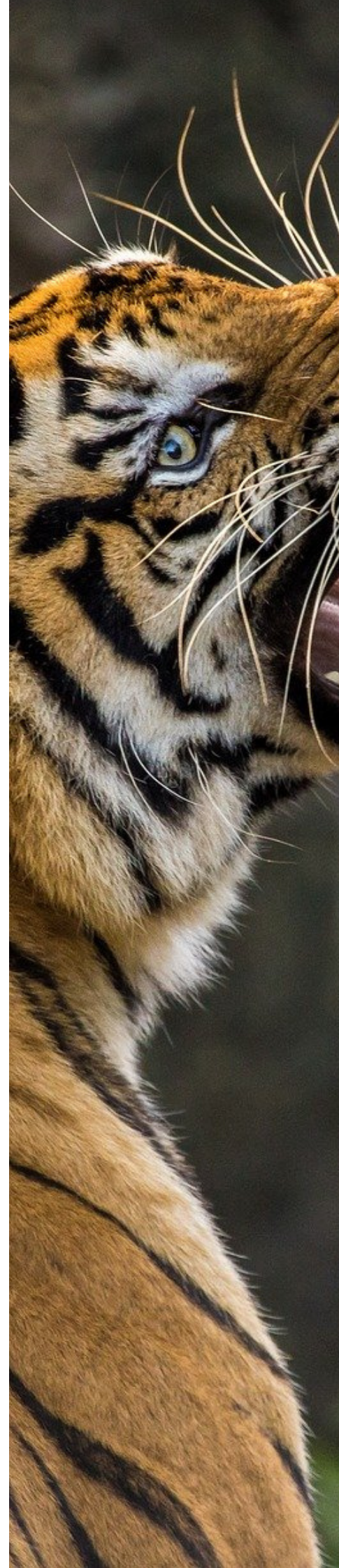


**Events:** Whether you are organising an event (conference, webinar, national/international days, participative initiative, etc) or you are aware of one, let us know and we will include them on our social media networks and website.

**Stories of coexistence:** We are also on the lookout for stories about coexistence. If you like to write stories or have scientific or popular articles, you can also share them with us and we will publish them with your reference and links to your project.

Network with us

Redundancy of messages is the success  
of communication!



## CONTACT US

Contact us to share your stories and communication materials to build a world in which humans and wildlife coexist in harmony.

Visit our website:

**[www.coexistence.life](http://www.coexistence.life)**

Send us a message on **Facebook** or **Instagram**

Send us an email:

**[anna@coexistence.life](mailto:anna@coexistence.life)**

Tag us:

**@Coexlife**

